

## Health and Wellbeing Report – Areas for Action

### Key areas for development / action

If endorsed by the H&W Board, Public Health will take a coordinating role in enabling these to be developed / delivered across the system.

	<b>Theme 1 Building credible messaging and framework for consistent approach across system</b>	<b>Theme 2 Data + Intelligence: Note develop a line of enquiry (LOE)</b>	<b>Theme 3 Enforcement</b>	<b>Theme 4 Increase access to information, advice and support</b>	<b>Theme 5 Increase education, awareness and knowledge in schools / community / family / business</b>	<b>Theme 6 Workforce development</b>	<b>TO NOTE: GOVT POLICY / LEGISLATION</b>
<b>Gaps, opportunities and needs identified from workshop</b>	A shared city policy based on a graduated approach – shared risk.  <i>(Needs to reflect difference between VScMDA and nicotine).</i>	More regular and consistent reporting through the chain, from school to PH/Police and then trading standards to inform action.	Promotion of the need to share intelligence on the supply of nicotine based vapes to under 18s: also in respect to exploitation and criminal based supply of vapes that contain illegal drugs.	Better sign posting – including roles of Family and Wellbeing Hubs	Further develop and build education and awareness in schools.	More training in the context and understanding of opportunities for intervention.	Better regulations.
	Accurate and balanced media information and communications across system.	Clearer (i.e. reflecting vaping) school policies on vaping – what do school policies currently look like (Line of Enquiry - LOE).		QR code for PCC page	Need for earlier support and information in primary school. Early help.	Universal / Targeted elements available.	Clearer warnings on vape packaging – addiction, health etc.
	Aim to create a consistent approach based on evidence. <i>Tensions are caused by inconsistent judgements on consequences.</i>	Is the rate of people trying vaping and then maintaining it higher than the rate of people trying cigarettes and then maintaining it (LOE).		Emergency Department presentations– explore and aim to agree what a link into the CYP system can look like to access further information, advice and support for the YP.	Awareness events for parents.	Identify key roles / services / settings across system to be offered training (e.g. Family [Wellbeing] Hub Networks; targeted services).	Shops should have them behind a counter away from CYP.
	Ensure school system represented.	Link between anxiety and vaping- self-medication – consult with CYP (LOE).			Raise awareness of health issues/ risks of addiction.		

	Involve UK Youth Parliament in discussions.	Behaviour and attitudes survey- Why use vapes: look at age. (LOE).			Leaflets/ flyers for schools.		
	Utilise current survey being undertaken with schools to inform planning.	Under reporting of vape incidents. Aim to improve this.			Targeting CYP in other areas not just schools – e.g. football clubs, air cadets, the zone, Plymouth argyle community trust etc.		
	Consequence v support for CYP. Avoidance of labelling / stigmatising CYP wherever possible, with respect to messaging and use of graduated approach.						
	Explore and agree a position / approach in regard to young people under the age of 18 who smoked before vaping or who currently smoke and may wish to switch to vaping to help them stop.						